Rotary Club of Dunwoody

The Friendly Breakfast Club

AUGUST 13, 2025

No Meeting This Friday

Join Us for Thirsty Thursday at Culinary Dropout!



It's time for fun and fellowship! Join us this Thursday, August 14, from 5:30 to 8:00 pm at Culinary Dropout, 1231 Ashford Crossing, Building 900, Atlanta, GA 30346. And bring a friend who might want to learn more about the Rotary Club of Dunwoody!

Then sleep in a little Friday morning - as we'll not be meeting this week! That said, you won't want to miss next Friday's meeting - when District Governor Steve Ivory visits the club on August 22.

Spruce-a-tarian Alert: Next Gathering August 16

MEETINGS

August is Membership and New Club Development Month

8/22	General Meeting - District Governor Steve Ivory
8/29	No Meeting - Labor Day Weekend
9/5	General Meeting: Greg Dozier, Technical College System of Georgia
9/12	General Meeting: Sherry Boston, District Attorney, DeKalb County
9/26	General Meeting: Walt Carter and John Vinyard, Authors - “Leadership Perspectives”
10/3	General Meeting
10/10	General Meeting
10/24	General Meeting - Mariam Faliki, The Sandwich Project

EVENTS

8/14	Thirsty Thursday - Social
8/22	Dunwoody Official Visit
8/29	No meeting - Labor Day Holiday
9/18	Thirsty Thursday - Social (at Brook Run Park)
9/27	Dunwoody Oktoberfest
10/5	Wine Tasting
10/5	Rotary Club of Dunwoody - Volunteers for Walk and Roll
10/5	Wine tasting at Ed's

BIRTHDAYS

8/13	David Ready
8/14	Cathie Brumfield
8/15	Brian Moran
8/16	Meredith Morris
8/17	Charlie Augello
8/25	Mike Carlson
8/31	Steve Dolinger



Bring your favorite garden tool and be ready to have fun at this Saturday's ultimate gardening adventure - sprucing up Bounds Gardens so it looks its best for all passing by the intersection just across from the Dunwoody Library. All the fun begins at 9:00 am on the 16th.

Connecting with Your Dunwoody Digital Resources

As Mark Galvin and Jackie Cuthbert shared last week - there's a treasure trove of information to be found online to enhance your Rotary experience ... and a great opportunity to help spread our RCD story with the simple click of a "like" or "share.

Follow this link to a copy of last week's presentation, with the links to our Dunwoody website, the District 6900 website, Rotary International's website, and our Facebook and LinkedIn pages. We have also created a one-pager about **user names and passwords**.

9/6	Chris Gutschenritter

WEDDING ANNIVERSARIES

8/14	Charles Sharper (0)
8/20	Ron Barden (58)
8/29	Buzz Law (17)
8/31	Rick Woods (24)
9/4	Charlene Hall (45)
9/4	Robert Hall, Sr. (25)

ROTARY ONLINE

https://dunwoodyrotary.org
https://rotary6900.org/
https://rotary.org/

ROTARY CLUB OF DUNWOODY

Fridays, 7:15 am
Maggiano's - Perimeter Mall
4400 Ashford Dunwoody Rd,
Dunwoody, GA 30338
Atlanta, GA , GA 30338

SOCIAL MEDIA

LEADERSHIP

President	Matthew Johnson
Immediate PP	Louise Barden
Vice President	Dave Burr
Treasurer	Carter Stout
Secretary	Mark Galvin
Public Image	Bob O'Brien

Getting to Know You

Neal MacDonald: From State Farm ... to Travel ... to the Whiskey Raffle



It's a pleasure to introduce Neal Macdonald, one of our newest members and a vibrant addition to our club. Neal, who works on the 11th floor of State Farm Building 2 (above Louisiana Bistreaux Seafood Kitchen) has recently moved to an apartment within a 10-minute walking distance of his job, a perfect setup for his busy life.

Service is a family tradition for Neal, who was drawn to Rotary by the example of his father, a member of a Lions Club. Neal fondly recalls his dad returning from Wednesday night meetings with a renewed sense of

purpose, instilling in him the idea that community service is "a thing you do." When Neal moved to Atlanta, he was aware of Rotary but it wasn't until a chance meeting with a fellow member, Ed Holliday, at Costco that he felt inspired to get involved. He started attending meetings later that year and officially joined our club in March 2024.

Since joining, Neal has quickly become an active participant. He currently serves as the Sergeant at Arms and is the co-director of this year's Whiskey Raffle. His favorite club activities so far have been the cleanup projects at Bounds Garden, as he values hands-on projects that are both social and constructive. Outside of Rotary, Neal and his fiancée, Amy, love to travel, with recent trips to Croatia, Mexico, and Jamaica. They are planning to elope, possibly around mid-February of next year with a trip to the Caribbean.

We're thrilled to have Neal as a part of our community and look forward to his continued contributions.

Sip, Socialize, Support: 2025 Dunwoody Rotary Whiskey Raffle!

Thanks to your generosity, our 2024 raffle sold all 400 tickets and raised $10,000 for community projects. This year, we're aiming even higher—$25,000—and we need your help to make it happen.

How You Can Help

- **Build Our Prize Pool by October 7.** We want to lock in at least six collections of 20 premium bottles by the first week of October. Headliners like Pappy Van Winkle drove last year's sell-out of 400 tickets—let's top that!
- **Hosted Tastings in the Weeks before the Raffle.** Our secret to doubling last year's result? Progressive whiskey tastings across Dunwoody. They'll be free or low-cost for guests, so we can pitch raffle tickets at the end. This is our way to help drive ticket sales outside of our membership. We need to have our prize pool well-established before we have these tastings!
- **Spread the Word and Find Some Whiskey!** Ticket price and quantity will be set once our prize pool is confirmed. Encourage friends, neighbors, co-workers—whiskey fans love to brag about their collections… so they should be easy to find!

How to Get Involved

- **Donate Bottles!** Early success here is the most important part! Ask early; ask often. if you have questions, contact Dave Burr or Neal MacDonald! We'll happily collect, sort, and vet. And yes! We will accept liquor that isn't whiskey!
- **Volunteer:** we're happy to accept ideas, help, as well as bottles! Spread the word! Encourage friends, family, and colleagues—whiskey enthusiasts are never hard to find (they brag).
- **Every ticket sold brings us closer to our $25,000 goal.** And whiskey might just be a great way to introduce people to Rotary.

Save the Date

Thirsty Thursday, November 20! We're targeting that last Thursday before Thanksgiving for the main event itself.

Public Image

Our Dunwoody Neighbor Article

ROTARY CLUB OF DUNWOODY

Raises $65,000 at Third Annual Golf Tournament for Alzheimer's Support



The Rotary Club of Dunwoody successfully concluded its third annual "FORE! the Memories" Golf Tournament on May 19, 2025, at St. Marlo Country Club. This premier charitable golf event brought together community leaders, local businesses, and passionate advocates in support of Alzheimer's research and local respite care services.

The tournament generated significant community impact, raising a total of $65,000 to support vital programs serving individuals and families affected by Alzheimer's disease. Proceeds were allocated to the Alzheimer's Association of Georgia's The Longest Day® program, to Anchor Place Respite - Dunwoody, with the remaining funds supporting the Rotary Club of Dunwoody's Charitable Fund for ongoing community service initiatives throughout the year.

The event's success reflects the strong community partnership between local businesses, dedicated volunteers, and St. Marlo Country Club's professional staff. This collaborative effort demonstrates the power of civic engagement in addressing critical health challenges facing our community.

During the Rotary Club of Dunwoody's meeting on July 11, 2025, tournament co-chairs Bob O'Brien and Charley Augello formally presented a $20,000 sponsorship to Dan Phillips and Clay Jacobs representing the Alzheimer's Association of Georgia.

"We are proud to champion a cause that impacts countless families in our community," stated Bob O'Brien, tournament co-chair. "The consistent growth of this event over three years reflects our community's commitment to making a meaningful difference in the lives of those affected by Alzheimer's disease."

About the Rotary Club of Dunwoody The Rotary Club of Dunwoody is part of Rotary International, a global network of volunteer leaders dedicated to tackling the world's most pressing humanitarian challenges. As a thriving organization with over 50 active members, the club serves the Dunwoody community through various service projects and fundraising initiatives focused on improving lives both locally and internationally. The club welcomes new members who share a passion for community service and making a positive impact through Rotary's mission of service above self.

About the Alzheimer's Association of Georgia The Alzheimer's Association of Georgia is the leading voluntary health organization in Alzheimer's care, support, and research. For more information, visit www.alz.org/georgia.

About Anchor Place Respite - Dunwoody Anchor Place Respite - Dunwoody provides essential respite care services for families caring for loved ones with Alzheimer's and related dementias. For more information, visit www.anchorplacedunwoody.org.



Sunshine Revisited

Beyond the Call: How Cell Phones Predict Our World

Our smartphones are more than just communication devices; they're powerful data-generating tools that offer profound insights into both individual lives and the fabric of society. This was the core message of my recent speech, "Beyond the Call: How Cell Phones Predict Our World." The sheer volume of big data generated by our daily phone use is being harnessed to create a smarter, more predictive world.

On an **individual** level, this data can be a personal compass. Apps can monitor our **physical activity** to improve health, and streaming services use our listening habits to **recommend music and movies**. For those with **mental health conditions** like bipolar disorder, passive data can even help predict mood swings. The data can also be used for smarter interventions, such as an app that monitors and indicates a child’s level of **smartphone addiction**. This same predictive power is used commercially to anticipate **customer churn**, allowing companies to retain customers more effectively.

On a **societal** scale, the implications are even more far-reaching. Our collective location data can predict **traffic jams**, informing apps like Uber and Lyft to anticipate demand for ride-hailing services. By analyzing **human movement patterns** and search queries, scientists can predict the spread of **flu** and other diseases. Urban planners leverage this data to forecast **population density** and migration, which is crucial for infrastructure planning. The sensors in our phones are also being used for environmental prediction. For example, the **Android Earthquake Alerts System** uses accelerometers to detect seismic activity, and changes in **cell phone tower signal strength** can even predict rainfall. This technology is also helping in the fight against **wildfires** by aggregating sensor data to calculate key risk factors. The applications are vast, extending to predicting **trade area analysis** for businesses and even assisting in crime analysis.

The data we generate, minute by minute, is helping us create a more informed and proactive world. It's a reminder that our phones hold a mirror to our lives and, collectively, to our society.