Rotary Club of Dunwoody

The Friendly Breakfast Club

MARCH 26, 2019

SPEAKER THIS WEEK: Michael J. Coles

Co-founder of Great American Cookie Company and former CEO of Caribou Coffee, Michael J. Coles is a business expert, serial entrepreneur, education advocate, and well-known public speaker. From starting three businesses, setting transcontinental world cycling records, making two bids for U.S. Congress, and writing legislation for Georgia film tax credit that changed an industry, Coles' story is one of true grit and perseverance. In his recently-released memoir, Time to Get Tough: How Cookies, Coffee, and a Crash Led to Success in Business in Life, Coles' reflects on his notable life and shares a wealth of knowledge and tips that he has gathered over the years as a business leader. In the memoir, he recounts the failures and successes that led him from poverty and a near-fatal motorcycle accident to founding a $100-million company and becoming the namesake of the business school at Georgia's third largest university—despite never having attended college himself.

After almost two decades in the clothing business, he co-founded Great American Cookies in Atlanta in 1977 and grew it into the largest cookie store franchise in the United States.

Coles' story of personal perseverance is as impressive as his business acumen. Following a near-fatal motorcycle accident six weeks after founding the cookie company, he recovered through a self-designed rehabilitation program and went on to set world records in three coast-to-coast bicycle races. Coles' commitment to community service led him to run for the House of Representatives against Newt Gingrich in 1996 and for the U.S. Senate against Paul Coverdell in 1998, the same year he sold Great American Cookies. For the next four years he chaired the Georgia Film Commission and served on the University System of Georgia's Board of Regents, the Kennesaw State University Foundation board, and the Walker School board.

In 2003 he took the helm at Caribou Coffee, where he more than doubled the size of the company, opened a commercial sales division and an international market, and took the company public

MEETINGS

March is Water, Sanitation, and Hygiene Month

3/29	Club Assembly
4/5	Michael Coles, co-founder of American Cookie Company & former CEO of Caribou Coffee
4/12	No Meeting
4/19	No Meeting - Good Friday
4/26	No meeting - District conference
5/3	Laws of Life, Essay Reading
5/10	No meeting - Dunwoody Arts Festival this weekend
5/17	Mathilde Illum, GRSP - Thank you RCD

EVENTS

4/1	Polio Plus - Individual Donations
4/11	Dunwoody State of the City - Volunteers Needed
4/18	Thirsty Thursday
5/11	Dunwoody Arts Festival
6/27	June 27 - End of Year Celebration & Installation of Officers
7/4	Dunwoody Fourth of July Parade and Hot Dog Stand
7/18	Thirsty Thursday at Marlowe's Tavern in Dunwoody Village
7/20	Family of Rotary at Gwinnett Stripers Baseball

BIRTHDAYS

3/30	Matthew Johnson
3/31	Alison Norris
4/9	Kathy Brandt
4/12	Mike Irvin
4/13	Sherry Levy

WEDDING

on Nasdaq under the symbol CBOU in 2005. Today, he serves as chairman of Brand Holding Company and BrandBank and actively lectures about business, giving more than seventy-five talks a year at universities and corporate events nationwide.

DEKALB ROTARY COUNCIL

Congratulations to **Jack T. Sparks**

Recipient of the DeKalb Rotary Council's PDG William M. Mulkey "Show Rotary Cares" Award

Congratulations to Jack Sparks for being recognized as this year's recipient of the DeKalb Rotary Council's "Show Rotary Cares" award.

The award was announced by PAG Kathy Brandt and was presented to Jack by Dottie Toney-Ransom, last year's honoree, and District 6900

Governor Court Dowis on behalf of Past District Governor Bill Mulkey who was not able to be in attendance.

For the past nineteen years, the "Show Rotary Cares" Award has been earned by a Rotarian from each Rotary club in DeKalb County for

their exemplification of Rotary service, dedication, and commitment.

The RI President's Theme originated in 1997 when Glenn W. Kinross of Brisbane, Queensland, Australia, served as RI President and our

own PDG Bill Mulkey served as Rotary District 6900 Governor.

To qualify, the Rotarian must demonstrate commitment and action in all "Five Avenues of Service." This award is given in honor of Past

District Governor Bill Mulkey for his many years of leadership and service to the DeKalb Rotary Council and Rotary International District 6900.

Jack certainly deserves this award and our club's appreciation for his extraordinary example of "Show Rotary Cares." The entire theme

is "Show Rotary Cares".... for your community, for our world, and for its people.

ANNIVERSARIES

3/31	Mike Irvin, Jr. (12)
4/1	John L Mills (30)
4/3	Pavittar Safir (11)
4/7	Cathie Brumfield (35)
4/23	Roy Ethridge (11)

ROTARY ONLINE

https://dunwoodyrotary.org
https://rotary6900.org/
https://rotary.org/

ROTARY CLUB OF DUNWOODY

Fridays, 7:15 am
Maggiano's - Perimeter Mall
4400 Ashford Dunwoody Rd,
Dunwoody, GA 30338
Atlanta, GA , GA 30338

SOCIAL MEDIA

LEADERSHIP

President-Elect	Cathie Brumfield
Treasurer	Ron Barden
Secretary	Ardy Bastien

Something to the effect of:



Volunteers needed!! We need additional volunteers to help with Rotary Youth Exchange to help with both inbound and outbound students. The requirements are simple: (1) simple application; (2) background check; (3) on-line training; and (4) 2 people who will write a short personal reference (it is a fill-in-the-blank form that takes only about 3 minutes). We would love your help for areas such as liaison with Dunwoody HS for outbound recruiting, recruitment and assistance with host families for next year's inbound student, and general assistance with Rotary Youth exchange students. If you have questions, please ask Deb Cameron, Dottie Toney, Jennie Stipick, Tania Lopez, Luis Cazares or Mike Parks.

We also are looking for host families for our 2019-2020 inbound student. The student has not been identified yet, but will be a student at Dunwoody High School and likely female. Please contact any of the people named above if you or someone you know is interested in being a host family!

Networking opportunity with fellow Rotarians



Networking opportunity to share your business with fellow Rotarians. Empowering you! Appetizers will be provided for the early birds. Cash Bar.

Why not have successful leaders as your customers who will refer your business to others and use your services and pay you what you are worth?

Atlanta Rotary Networking meetings are held monthly on the last Tuesday at 6:30 pm **MARCH 26, 2019** at McKinnon's Louisianne .

3209 Maple Dr NE, Atlanta, GA 30305

Plenty of parking just off Peachtree St
Check out this monthly gathering for 9 cross-club Rotarians and Rotarian guests.
For more information: Russ Hiner russ@ibuyga.com; 404-660-4289
Ally Wingate, allywingate3@gmail.com, 404-955-0131

FROM THE DESK OF THE NEWSLETTER EDITOR



Send your Newsletter submission to:

rcdnewsletter@yahoo.com

Our Club's Weekly Newsletter typically consists of:

·Speaker bio

·New Member Name(s)

·Featured article(s) (regarding events, service projects, or on-going topics general club administrative items, etc..).

·Foundation initiatives or other topics of interest to Members and with value for our Club archives.

·Announcements (seeking volunteers, advertising service projects, etc.)

·For Your Calendar (Club and other activities we encourage members and/or their spouses to attend, including Family of Rotary events

·Member News (birthdays, anniversaries, accomplishments, Caring Hands)

Please keep in mind key components to include with your submission:

·Title of your article

·Description of the activity

·Dates, Time, Location, deadline, etc... (especially for upcoming events)

·Key Points of Contact Information and/or a link to reference website for details

·Names and/or headcount of Rotarians (and others) participating,

·The reaction of those benefiting and the numbers of those benefiting.

·Picture(s)

Please also tell me the number of weeks would you like the article published.
Finally, the deadline for articles to run in the current week are **Mondays by 5 p.m.**

If you have any questions feel free to ask me!

Thank you!
Tania López

rotary_tls@outlook.com